

CHELSEA HENSKE

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Highlands Ranch, CO

EDUCATION

University of Alabama

Bachelor of Fine Arts

Digital Media & Photography

minor in Business

Cum Laude

STRENGTHS

- +Excellent at typography and color theory and how they impact the feelings a design conveys
- +Proactive task handler, exceptional at balancing and prioritizing tasks on tight deadlines
- +Strong conceptual skills always creatively brainstorming
- +Experience both leading and supporting photo and video production
- +Highly detail-oriented
- +Quick learner, always open minded in new ways of doing things and new directions to explore
- +Efficient worker always looking for ways to streamline workflows

EXPERIENCE

Senior Graphic Designer/Art Director

Fast Enterprises | Centennial, CO | March 2017 - Present

Leads a creative team of 5 graphic and motion designers and videographers, supporting the all media needs for 1800+ employees across over 90 project locations. As an integral part of our marketing strategy including branding enforcement, campaign planning, copy writing, and website maintenance, I ensure a high quality of work is always produced by the team and output in a way that consistently enhances company initiatives. I lead by example, never afraid to assist with even small design work where needed to meet demanding deadlines while prioritizing tasks reasonably to support my team's work/life balance. Additionally, I am part of the company's event planning team, managing all creative aspects the events including website design, signage, general session, and swag.

Lead Graphics/Proposal Illustrator

BID Designs | Huntsville, AL | Dec. 2012 - Feb. 2017

As a Junior Designer, I designed all elements of client's proposals as well as print and digital graphics, marketing materials, and trade show booths. I grew with the company to a Lead Graphics position, managing a full production team through the entire proposal production process. Overseeing the production team on tight deadlines while ensuring 100% accuracy on all deliverables was a welcome challenge. My role involved interfacing with clients on a daily basis to ensure we successfully achieved their goals and schedules for all requested graphics.

Art Director

Real Girl Magazine | Huntsville, AL | Fall 2012

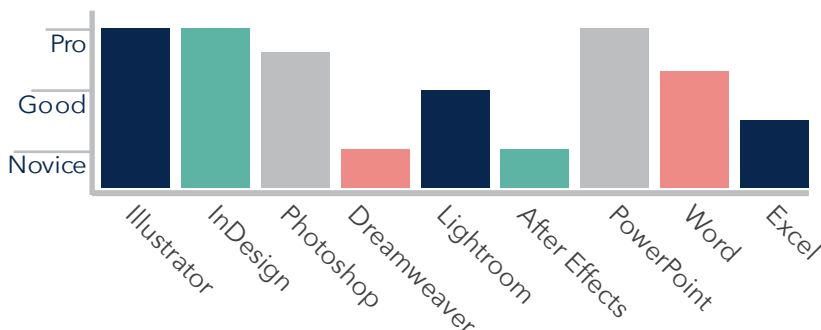
Created Real Girl branding guidelines to inform all areas of the business and advertising initiatives. Designed entire 60-page fall 2012 issue through an engaging mixture of text, photos, and hand drawn illustrations. Interfaced with sponsors to ensure advertisements passed production checklists and enhanced the value of the Real Girl Magazine.

Accounting Clerk

Radiance Technologies, Inc. | Huntsville, AL | April 2007 - July 2014

Assisted Property Administration and Accounts Payable teams with inventory and property management, bill payments, and paperwork organization.

TECHNICAL SKILLS



WHAT I DO

